

Katie Johnston-Smith

FREELANCE PRODUCER/ PRODUCTION MANAGER

412 480 6575

katie.johnston.smith@gmail.com

SELECT EXPERIENCE (more available upon request)

Producer

[MEGA The Podcast](#), National | August 2021 - Present

Work with MEGA's creators to book guests, strategize new ways to connect with our audience, book and produce live shows and tours, manage the production pipeline, and seek additional funding and ad revenue.

Producer

Demo Duck Inc, Chicago, IL | April 2019 - May 2021

Guided a team of internal and freelance creatives while staying in-budget and on-time with multiple concurrent projects (both animation and live action). Worked under “many hats” while on-set (Line Producer, Production Manager, Locations Manager, Art Department, Client Liaison, Talent Wrangler).

Producer

[Mortified](#) (in partnership with WBEZ), Chicago, IL | MAY 2016 - PRESENT

Execute the show vision set forth by the Mortified HQ team. Collaborate with our producing partner, WBEZ. Work with talent to develop an entertaining, comedic, and heartwarming story inspired by and seamlessly incorporating creations (journal entries, art pieces, videos) from the talent’s childhood. Empower a team of associate producers to work with talent. Manage event dates, location, and logistics. Develop & implement marketing strategy.

PROJECTS

[Texts From Your Mom - Music Videos for Netflix](#)—

Producer

Texts from My Mom is a series of songs featuring (fictional) texts from someone’s mom sent while watching Netflix titles. The things “mom” texts rarely have anything to do with the plot or events of the title, the way all of our real-life moms text us seeming non sequiturs. In this way the Netflix title is never the punchline, and the humor is focused on the way “mom” talks to her child, with thoughts instigated by key moments in the Netflix title.

Directed by David Ebert

Music by Nick Lutzko

EDUCATION

Belmont University, Nashville, TN
B.M, Musical Theatre Performance,
2009

SKILLS

Film Producing, Live Event Producing, Podcast Producing, Production and Locations management, budget creation and management

Monday.com, Airtable, Asana, Basecamp, Google Drive, Gmail, Outlook, Microsoft Office Suite, Pages, Garageband, iMovie, Riverside, Megaphone, Gumball, Stream Yard,

Effective written and oral communication, problem solving and decision making

KEY STRENGTHS

Efficient, deadline & budget conscious, able to prioritize

Patience, empathy, flexibility and a sense of humor.

AWARDS

[Talkin’ Trish: Food and IBD Flares](#)

Silver Telly Award

The Street Wizard’s Apprentice

“Best Web Series” - Filmquest

“Best Web Series” -Midwest WeirdFest

